

Prof. Dr. Stefan Feuerriegel will head the new Institute of Artificial Intelligence (AI) in Management

Stefan Feuerriegel comes from ETH Zurich and brings an important future topic to the LMU Munich School of Management. As of August 2021, he will head the new Institute of Artificial Intelligence (AI) in Management.

Curriculum Vitae

Stefan joined ETH Zurich in 2017 as a tenure-track assistant professor in management information systems. A key research area of his group was AI for management. He is an associated faculty member at the ETH AI Center. Previously, he served as a research group leader and PhD student at the Chair for Information Systems Research (Prof. Dr. Dirk Neumann), University of Freiburg. During his research stays, he partnered with researchers from the University of New South Wales (UNSW), Sydney, the National Institute of Informatics (NII), Tokyo, McCombs School of Business at the University of Texas at Austin, and Carnegie Mellon University (CMU), Pittsburgh. He has also been invited as a lecturer to teach in the Research Sprint at Berkman Klein Center for Internet and Society, Harvard University.

Achievements and Results

At the age of 31, Stefan has co-authored 45+ journal articles and 55+ peer-reviewed conference papers. These works have appeared in top outlets from general science (e.g. PNAS), management (e.g. Management Science, Marketing Science) and data science (e.g. WWW, KDD, AAAI). According to Google Scholar, his works count 2000+ citations. His group is supported by various companies (e.g. Google, Microsoft, Oracle, Nvidia, Amazon) and multiple grants, for which the funding volume totals to more than EUR 5.5 million.

Motivation and Impulses

Stefan's research is driven by the desire to make a distinctive impact in practice. For this, Stefan is advising SDG Financing Lab of the Organisation for Economic Co-operation and Development (OECD). He is further a member of a COVID-19 Working Group of the World Health Organization (WHO). Stefan is also agenda contributor of the World Economic Forum (WEF).

Research Areas

Artificial Intelligence for Businesses, Public Organizations and Health Management.

Top Publications 2021

1. [Monitoring the COVID-19 epidemic with nationwide telecommunication data](#) *Proceedings of the National Academy of Sciences (PNAS)*
2. [Using explainable artificial intelligence to improve process quality: Evidence from semiconductor manufacturing](#) *Management Science*
3. [I Will Survive: Predicting Business Failures From Customer Ratings](#) *Marketing Science*

Full publication list via [Google Scholar](#)

